

**COCA-COLA/OLYMPIC WINTER GAMES SWEEPSTAKES at THE GREENE TURTLE**

**OFFICIAL RULES**

**NO PURCHASE NECESSARY**

**A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING**

1. **ELIGIBILITY:** The Coca-Cola/Olympic Winter Games Sweepstakes (“Sweepstakes”) at The Greene Turtle is open only to legal residents of DC, DE, MD, NJ, NY, PA, VA and WV, who are 18 years of age or older and a Greene Turtle Rewards member at time of entry. If you are not a Greene Turtle Rewards member, you may sign up for free at <https://www.thegreenturtle.com/rewards>. Employees of The Greene Turtle Sports Bar & Grille (“Sponsor”, “The Greene Turtle”), The Coca-Cola Company and Gage Marketing Group, LLC, and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this Sweepstakes, and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister and/or spouses of each) and/or those living in the same household of such employees are not eligible. All federal, state and local laws and regulations apply. Void outside DC, DE, MD, NJ, NY, PA, VA and WV and where prohibited by law.

2. **AGREEMENT TO OFFICIAL RULES:** By participating in this Sweepstakes, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes.

**3. TWO WAYS TO ENTER:**

A) Beginning at 12:00:00 AM Eastern Time (ET) on 2/01/2018 through 11:59:59 PM ET on 2/28/18 (the “Promotion Period”), Each time you purchase any Coca-Cola beverage during the Promotion Period while visiting a participating The Greene Turtle Sports Bar & Grill, you will receive one (1) entry into the Sweepstakes when you present your Turtle Rewards membership number. Turtle Rewards Program membership is free. Stop by any Greene Turtle location and ask to join The Greene Turtle Rewards program. A Team Member will give you a Greene Turtle membership number along with instructions on how to register your Greene Turtle membership number. Limit one (1) entry per purchase.

B) **NO PURCHASE NECESSARY:** On a plain piece of 3” x 5” paper, hand print your complete name, street address (no P.O. Boxes), city, state, ZIP code, daytime phone number, email address, Greene Turtle Rewards account number, and age and mail entry in a hand addressed, business-size (#10) envelope with first-class postage affixed, to: COCA-COLA/OLYMPIC WINTER GAMES SWEEPSTAKES at THE GREENE TURTLE, The Greene Turtle Sports Bar & Grille, 6990 COLUMBIA GATEWAY DR., COLUMBIA, MD 21064 to be received by 02/28/18. Limit one (1) entry per stamped envelope. No mechanically reproduced entries permitted. Illegible or incomplete entries are void.

4. **RANDOM DRAWING/WINNER NOTIFICATION:** Potential prize winners will be selected in a random drawing held on or about 03/05/18 from among all eligible entries received. Odds of winning depend on the number of eligible entries received. Limit one (1) prize per person/household. Potential prize winners will be notified by Instagram/Twitter direct message, Facebook message, phone or email. Potential prize winners must respond to the direct message/email/voicemail (if applicable) within forty-eight (48) hours (specified date and time will be included in message) to confirm eligibility and to provide/confirm address and age. Potential prize winners will be required to complete and sign an Affidavit of Eligibility/Release of Liability/Publicity Release Form within five (5) days of notification. If a potential winner cannot be contacted, or he/she does not respond by designated deadline or if Sponsor is unable to send/leave a message and/or the notification is

returned as undeliverable, such potential winner will be automatically disqualified and an alternate potential winner will be selected, time permitting. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or insufficient space in user's e-mail account to receive e-mail. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate may be selected, time permitting.

**5. THREE (3) PRIZES & APPROXIMATE RETAIL VALUE ("ARV"):**

- A.) GOLD PRICE: \$500 VISA GIFT CARD
  - B.) SILVER PRICE: \$250 VISA GIFT CARD
  - C.) BRONZE PRICE: \$150 VISA GIFT CARD
- Total ARV: \$900

**6. PUBLICITY:** Except where prohibited, participation in the Sweepstakes and acceptance of a prize constitutes winner's consent for Sponsor and The Coca-Cola Company to use winner's name, likeness, prize information, city and state of residence for promotional purposes in any media without further consideration.

**7. RELEASE AND LIMITATIONS OF LIABILITY/GENERAL RULES:** Except where prohibited, by participating in the Sweepstakes, entrants agree to release and hold harmless The Greene Turtle Sports Bar & Grille, The Coca-Cola Company, Coca-Cola Bottlers, USOC, Gage Marketing Group, LLC, Facebook, Inc. Twitter, Inc., and Instagram LLC and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them ("Released Parties") from and against any claim or cause of action arising out of participation or attempt to participate in the Sweepstakes or receipt or use of any prize, including, but not limited to (a) unauthorized human intervention in the Sweepstakes; (b) printing errors or incorrect announcements of any kind; (c) errors in the administration of the Sweepstakes or the processing of entries; (d) lost, late, damaged, delayed, mutilated postage due, incomplete, invalid, illegible, unintelligible, or misdirected entries, entries not received by the entry deadline or interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer, scanner, hardware or software, and other technical errors or failures of any kind, including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes; failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a user's ability to participate in the Sweepstakes, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause; (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes and in no event shall the Released Parties be liable for attorney's fees. Neither The Coca-Cola Company nor its affiliates, subsidiaries, joint ventures, bottlers or customers are a sponsor of this contest/promotion and shall bear no responsibility or liability for any aspect of the administration of the contest/promotion. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously lost or otherwise destroyed, entrant's sole remedy is another Sweepstakes entry, if it is possible. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration security, or proper administration of the Sweepstakes as determined by Sponsor, in their sole discretion. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in their sole discretion, may elect to hold the random drawing from among all eligible entries received up to the date of discontinuance for prizes offered herein. In the event a dispute arises regarding specific individual entitled to receive prize, an entry made online will be declared made by the "authorized holder" and

any damage made to the Website will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Participant may be requested to provide Sponsor with proof that the participant is the authorized e-mail account holder of the e-mail address, Twitter account, and/or Instagram account, and/or Facebook account by an Internet access provider, on-line service provider, Twitter Inc.,

Instagram LLC, Facebook or other organization which is responsible for assigning e-mail addresses or social media accounts or the domain associated with the submitted e-mail address. Potential winner may be required to show proof of being the authorized account holder. INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW. Any use of robotic, automatic, programmed or the like methods of participation will void all submissions by such methods and be deemed tampering.

Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these official rules. No more than the stated number of prizes will be awarded.

All materials submitted become the property of the Sponsor and will not be returned. Posting a Photo constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Photo, in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, marketing or commercial purposes, with or without attribution to the entrant. If requested, entrant will sign any documentation that may be requested by Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Photo. Prize winners are solely responsible for the actions of his/her guest who accompany him/her to match(es) and by accepting prize, agree to indemnify and hold harmless the Released Parties and their respective directors, officers, partners, employees and assigns for any and all claims, liability, damages, costs or expenses arising from the actions of his/her guest at match(es). Prize winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prizes they receive, regardless of whether it, in whole or in part, are used. PRIZE WINNERS WILL BE ISSUES AN IRS 1099 FORM FOR PRIZES OVER \$600.

**8. DISPUTES:** The Sweepstakes is governed by, and will be construed in accordance with, the laws of the state of Maryland, and the forum and venue for any dispute shall be in Prince George's County in the state of Maryland. If the controversy or claim is not otherwise resolved through direct discussions or mediation, it shall be resolved by final and binding arbitration pursuant to the Maryland Rules before with Steven T. Cain, Esq., 15051 Marlboro Pike, Upper Marlboro, MD, 20772 as the sole arbitrator (he has and does represent the Sponsor). The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

**9. WINNERS LIST:** Names of the winners will be posted at [www.thegreenturtle.com](http://www.thegreenturtle.com) after 3/1/18.

**10. SPONSOR:** The Greene Turtle Sports Bar & Grille, 6990 COLUMBIA GATEWAY DR., COLUMBIA, MD, 21064.

Facebook, Twitter and Instagram are registered trademarks of their respective owners. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or Instagram.  
Abbreviated Rules

**All Facebook Posts** (that mention the Sweepstakes): Must include "NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Starts 02/01/2018 THROUGH 02/28/2018. Open to Greene Turtle Rewards members who are legal residents of DC, DE, MD, NJ, NY, PA, VA and WV, 18+ at time of entry. Void outside DC, DE, MD, NJ, NY, PA, VA, WV and where prohibited. Subject to Official Rules [thegreenturtle.com/sweepstakes](http://thegreenturtle.com/sweepstakes).

Sponsor: The Greene Turtle Sports Bar & Grille, 6990 Columbia Gateway Dr, Columbia, MD 21064

**Twitter/Instagram** (all Tweets and Instagram posts that mention the Sweepstakes): Must include link to rules ([bit.ly](http://bit.ly)) and No Pur Nec.